

**“2026 TAMPA BAY FLYAWAY” SWEEPSTAKES (THE “SWEEPSTAKES”)
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE THE STATE OF FLORIDA AND WHERE PROHIBITED BY LAW. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

ELIGIBILITY: The Sweepstakes is open only to permanent legal residents of Florida (the “**Eligible Territory**”) who are eighteen (18) years of age or older at the time of entry. Officers, directors, managers and employees of Toyota Motor Sales U.S.A., Inc., the Southern Area Lexus Dealer Advertising Association, Inc. (the “**Sponsor**”), Saatchi & Saatchi North America, LLC, Tampa Bay Buccaneers Holdings LLC (the “**Buccaneers**”), Buccaneers Team LLC, Buccaneers Stadium LLC, and the NFL Entities (defined below) and each of their respective parent companies, subsidiaries, affiliates, wholesalers, retailers, distributors, suppliers, advertising, promotion agencies and any others engaged in the development, production, execution or distribution of this Sweepstakes, including National Sweepstakes Company, LLC (hereafter collectively, “**Released Parties**”), and each such individuals immediate family members (mother, father, sister, brother, child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees will be collectively referred to herein as “**NFL Entities**”.

HOW TO ENTER: The Sweepstakes entry period begins at 12:00 a.m. Eastern Standard Time (“**ET**”) on September 20, 2026 and ends at 11:59 p.m. ET on December 6, 2026 (“**Entry Period**”), subject to the dates and times of the home games of the Buccaneers at Raymond James Stadium (the “**Stadium**”, located at 4201 N Dale Mabry Hwy, Tampa, FL 33607. You may enter the Sweepstakes via online entry form or at the Stadium. No other method of entry will be accepted. Limit one (1) entry per person/email address, regardless of method of entry. Additional entries beyond the specified limit will be void.

1. Online Method: To enter online, go to <https://LexusPartners.com/TampaBayBucs> (the “**Website**”) and click on the link to access the online entry form for the Sweepstakes. By successfully transmitting a completed online entry form during the Entry Period as directed, you will be entered in the Sweepstakes. Entrants must fully complete and submit all non-optional data requested on the entry form to be eligible. Incomplete and/or inaccurate entries are void. All online entries must include a valid email address for the entrant.

2. Onsite Method: Locate the on-site display on the dates below at the Stadium on the following Buccaneers home game dates during the Sweepstakes Period:

September 20, 2026
September 27, 2026
October 04, 2026
October 18, 2026
November 01, 2026
November 30, 2026
December 6, 2026

Complete the electronic tablet entry form and submit all non-optional data requested on the entry form to receive one (1) entry into the Sweepstakes. For a list of the times for the home game dates, visit <https://www.buccaneers.com/schedule/>.

RANDOM DRAWING; ODDS: On or about December 7, 2026 ("**Drawing Date**"), one (1) potential winner will be selected by random drawing from among all eligible entries received. Subject to verification of eligibility and compliance with these Official Rules, the potential winner will be declared the official winner of the Sweepstakes. Odds of winning depend on the total number of eligible entries received during the Entry Period. The random drawing will be conducted by a Sponsor representative whose decisions are based upon their sole discretion and interpretation of these Official Rules and are final and binding in all respects.

PRIZE: One (1) Prize Will Be Awarded. The winner will receive: i) four (4) tickets for winner and three (3) guests to the football game currently scheduled to take place on January 10, 2027 in New Orleans, Louisiana ii) access for winner and three (3) guests for food and beverage (non-alcoholic), and iii) transportation on a charter flight to and from Tampa Bay, FL and New Orleans, Louisiana. (Approximate Retail Value: \$2,000.) **LODGING NOT INCLUDED and any other expenses not specifically mentioned herein. Round trip is same day.**

PRIZE CONDITIONS: All prize details shall be determined in the sole and absolute discretion of Sponsor. Winner is fully responsible for any and all applicable taxes (including income and withholding taxes). All costs and expenses associated with prize acceptance and use which are not specifically included in the prize description above, including but not limited to lodging, meals, gratuities, insurance, and other expenses, are the sole responsibility of the winner. The prize is non-transferable and non-assignable, with no cash redemptions except at Sponsor's sole and absolute discretion. No responsibility is assumed by the Sponsor for any cancellation or rescheduling of any prize related event in whole or in part. In the event of cancellation or rescheduling no alternate or substitute prize for such cancellation or rescheduling will be awarded. Sponsor reserves the right to substitute the prize (or any portion thereof) with a prize of comparable or greater value at its sole and absolute discretion. Use of any NFL game/event/exhibition ticket is subject to the standard terms, conditions, and health and safety policies applicable to the ticket. Seat locations at the game/event/exhibition and, unless otherwise stated in the prize description, exact game/event/exhibition date shall be determined in the sole discretion of Sponsor. Winner's guest(s) must be of legal age of majority in his/her(their) jurisdiction(s) of residence unless accompanied by a parent or legal guardian. The terms and conditions of the tickets awarded as part of the prize will govern in the event a legal game/event/exhibition, as defined by the NFL, is not played or held due to weather conditions, an act of God, an act of terrorism, civil disturbance, or any other reason. Winner and their guest(s) agree to comply with all applicable ballpark and venue regulations in connection with the prize. Sponsor reserves the right to remove or to deny entry to the winner and/or their guest(s) who engage in a non-sportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person at the game/event/exhibition. Released Parties (as defined below) will not be responsible for weather conditions; acts of God; acts of terrorism; civil disturbances; local, state, or federal regulation, order, or policy; work stoppage; epidemic, pandemic, or any other issue concerning public health or safety; or any other event outside of their control that may cause the cancellation or postponement of any NFL game/event/exhibition. NFL game/event/exhibition tickets awarded as prizes may not be resold, offered for resale, or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture, and may invalidate the license granted by the game/event/exhibition ticket. Participation in the prize event is subject to winner's (and guest's) consent to and compliance with all health and safety policies of the stadium.

NOTIFICATION: The potential winner will be notified at the email address and/or telephone number (as determined by Sponsor) provided at the time of entry by a Sponsor representative (the "**Prize Notification**"). In the event that any potential winner does not respond to Prize Notification within the time frame specific in the Prize Notification or declines the prize for any reason, a disqualification will result, the prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries. The potential winner will be required to complete a W-9 form and may receive an IRS Form 1099 for any prize valued at \$600 or greater. The potential winner may be required to execute, have notarized, and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, a Release of Publicity, within the time frame specified in the Prize Notification. Failure to submit any identification required by Sponsor or to return any required documents within the specified time period, noncompliance with these Official Rules, or the return of Prize Notification or of the prize (or any portion thereof) as non-deliverable, may result in the potential winner's disqualification and prize forfeiture and, at Sponsor's sole discretion and time permitting, may cause an alternate potential winner to be randomly selected from among all remaining eligible entries.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By entering the Sweepstakes, each entrant agrees to (a) be bound by these Official Rules, including all entry requirements, and (b) waive any and all claims against Sponsor, Toyota Motor Sales U.S.A., Inc., Saatchi & Saatchi North America, LLC, Buccaneers Team LLC, Buccaneers Holdings LLC, Buccaneers Stadium LLC, and each of their respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives, advertising and promotion agencies, and any other company associated with the Sweepstakes, and all of their respective officers, directors, employees, agents, and representatives (collectively, "**Released Parties**") for any injury, damage, or loss that may occur, directly or indirectly, in whole or in part, from participation in the Sweepstakes, receipt or use of the prize (or any portion thereof), or any travel or activity related thereto. By entering the Sweepstakes, each entrant gives their express permission to be contacted by Sponsor by telephone, email, and/or postal mail for Sweepstakes purposes. The winner, by acceptance of the prize, grants to Sponsor, Toyota Motor Sales U.S.A., Inc., their advertising and promotional agencies and each of their respective designees the right to publicize their name, city and state of residence, prize information, photograph, voice, statements, and/or other likeness for advertising, promotional, trade, and any other purpose, in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

GENERAL CONDITIONS: The decisions of Sponsor are final and binding on all matters relating to this Sweepstakes. Released Parties are not responsible for stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, or garbled entries, transmissions, email, or mail; lost, interrupted, or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections; availability, accessibility, miscommunications, or failures of computer, satellite, telephone, cable, or wireless transmissions or lines; computer hardware or software malfunctions, failures, or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines, telephone systems, wireless towers, or cellular tower equipment; any error, omission, interruption, defect, or delay in wireless or other transmission, processing, or communication; printing, typographical, or other errors appearing within these Official Rules, in any Sweepstakes-related advertisements, or other materials; cancellation or postponement of any NFL game/event/exhibition; or any other errors, problems, or difficulties of any kind, whether human, mechanical, electronic, or other, relating to the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with administration of the Sweepstakes, processing of entries, announcement of the winner, or any Sweepstakes-related materials. Released Parties are also not

responsible for any incorrect or inaccurate information, whether caused by website users (e.g., hacking) or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to entrant's or to any other person's computer and/or wireless device related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Sweepstakes website. Persons who tamper with or abuse any aspect of the Sweepstakes or website; attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception, or other unfair playing practices; intend to annoy, abuse, threaten, or harass any other entrant or any representative of Sponsor; or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Sponsor shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes and to resolve all disputes in its sole discretion. Released Parties (a) make no warranty, guaranty, or representation of any kind concerning the prize (or any portion thereof) and (b) disclaim any implied warranty. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor reserves the right, in their sole discretion, to modify, suspend, extend, or cancel the Sweepstakes (or any portion thereof) in the event Sponsor is prevented from executing the Sweepstakes as contemplated herein by any event beyond Sponsor's control, including but not limited to: fire; flood; earthquake; explosion; public health epidemic or crisis; labor dispute or strike; act of God or public enemy; network or equipment failure; riot or civil disturbance; terrorist threat or activity; war (declared or undeclared); court order; or federal, state, or local government law, order, or regulation. Sponsor also reserves the right, in their sole discretion, to modify, suspend, extend, or cancel the Sweepstakes (or any portion thereof) should virus, bugs, unauthorized human intervention, or other causes or events corrupt administration, security, fairness, integrity, or proper operation of the Sweepstakes. In the event of cancellation, Sponsor may elect to identify the winner and award the prize by way of random drawing from among all non-suspect, eligible entries received up to the time of cancellation. Sponsor also reserves the right, in its sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY ENTRANT RESPONSIBLE FOR THE ATTEMPT AND SPONSOR, MLB, AND THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Entries generated by a script, macro, or other mechanical or automated means will be disqualified. In the event of dispute as to the identity or eligibility of any potential winner based on email address, the winning entry will be declared made by the Authorized Account Holder of the email address submitted at the time of entry, provided they are eligible according to these Official Rules. The **"Authorized Account Holder"** is the natural person to whom the applicable ISP or other organization (such as a business or educational institution) has assigned the submitted email address for the domain associated with such email address.

ENTRANTS PERSONAL INFORMATION: Information collected from Entrants is subject to Sponsor's privacy policies, located at <https://www.lexus.com/privacy>. If you are selected as a winner, your first name, last initial, city and state will also be included in a publicly-available winner's list.

ARBITRATION; CLASS ACTION WAIVER: As a condition of entering this Sweepstakes, each entrant agrees that (a) any and all disputes, claims, controversies, or causes of action arising out of or relating

to this Sweepstakes or any prizes awarded (each, a "**Claim**") shall be (i) arbitrated on an individual basis only and shall not be consolidated or joined with or in any arbitration or other proceeding involving a Claim of any other party and (ii) settled by binding arbitration in New York before a single arbitrator appointed by JAMS in accordance with its then governing rules and procedures, and judgment on the award rendered by the arbitrator may be entered by any court having jurisdiction thereof; and (b) under no circumstance will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses. These Official Rules shall be governed by and construed and interpreted in accordance with the laws of the State of New York, U.S.A, applicable to contracts entered into and performed exclusively in that State.

WINNER LIST: For the winner's name, mail a request and a self-addressed stamped envelope to be received no later than January 6, 2027 to: 2026 Tampa Bay Flyaway Winner List, PO Box 458, Newark, NY 14513.

SPONSOR:

SOUTHERN AREA LEXUS DEALER ADVERTISING ASSOCIATION, INC. c/o Team One, a division of Saatchi & Saatchi North America, LLC with an office at 384 Northyards Boulevard, NW Atlanta, Georgia 30313.

All entry data provided via the online entry form is provided to Sponsor. This Sweepstakes shall not be published without the written permission of the Sponsor.